

CERTIFICATE

No: 007/CDMS/VIII/2021

AWARDS TO:

Francy Iriani

Certified Digital Marketing Specialist (CDMS)

Inspire Consulting

With

The Institute of Certified Management Accountants Australia

On Saturday, August 14, 2021

CEO Inspire Media

CMA
The Institute of Certified Management Accountants

COO Inspire Media



Dr. Ana Sopanah, SE., M.Si., Ak., CA., CMA

Dr. Harnovinsah, SE., M.Si., Ak., CA., CMA

CERTIFIED DIGITAL MARKETING SPECIALIST

Program Facilitator: Dr. Chintan Bharwada, MBA, PhD, FCMA (COO ICMA Australia)

The Course also counts as 8 CPD hours for CMAs

Program Schedule: Saturday, August 14, 2021

8.30 - 9.15 am: Digital Marketing Foundations

9.15- 10.00 am: Content and Social Media Marketing

10.00 - 10.15 am: Tea/Coffe Break

10.15 am - 12.00 pm: SEO, PPC and Digital Ads

12.00 - 1.45 pm: Lunch & Prayer

1.45 - 3.00 pm: Analytics & Strategy

3.30 - 5.00 pm: Case Study & Discussion

5.00 pm: End of Symposium