

BERITA ACARA PERKULIAHAN
PRODI : DESAIN KOMUNIKASI VISUAL
PERIODE : 2020/2021 GASAL

Mata kuliah : Metode Branding
Dosen Pengajar : Vidya Kharishma, ST., M.Ds.

Nama Kelas : 01

No	Hari / Tanggal	Mulai	Selesai	Rencana & Realisasi Materi	Pengajar	Ruang	Hadir	%
1	Sabtu, 21 Nov 2020	15.30	18.00	Kontrak dan Pengantar Perkuiahahan <hr/> Kontrak dan Pengantar Perkuiahahan	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
2	Rabu, 25 Nov 2020	15.30	18.00	Brand Strategy and Principle <hr/> Brand Strategy and Principle	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
3	Sabtu, 28 Nov 2020	15.30	18.00	Brand Identity Ideals <hr/> Brand Identity Ideals	Vidya Kharishma, ST., M.Ds.	Studio C2	11	100.00
4	Rabu, 02 Dec 2020	15.30	18.00	Brand Identity Elements <hr/> Brand Identity Elements	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
5	Sabtu, 05 Dec 2020	15.30	18.00	Brand Force & Redesign <hr/> Brand Force & Redesign	Vidya Kharishma, ST., M.Ds.	Studio C2	9	75.00
6	Kamis, 10 Dec 2020	15.30	18.00	Brand Design Process <hr/> Brand Design Process	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
7	Sabtu, 12 Dec 2020	15.30	18.00	Conducting Research <hr/> Conducting Research	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
8	Kamis, 17 Dec 2020	15.30	18.00	Pelaksanaan UTS <hr/> Pelaksanaan UTS	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
9	Sabtu, 19	15.30	18.00	Clarifying Strategy	Vidya Kharishma,	Studio	9	75.00

	Dec 2020			Clarifying Strategy	ST., M.Ds.	C2		
10	Selasa, 28 Dec 2020	15.30	18.00	Designing Identity I Designing Identity I	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
11	Sabtu, 26 Dec 2020	15.30	18.00	Designing Identity II Designing Identity II	Vidya Kharishma, ST., M.Ds.	Studio C2	9	75.00
12	Rabu, 30 Dec 2020	15.30	18.00	The Process of Creating Touchpoint The Process of Creating Touchpoint	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
13	Sabtu, 02 Jan 2020	15.30	18.00	Brand Touchpoint Brand Touchpoint	Vidya Kharishma, ST., M.Ds.	Studio C2	7	58.33
14	Rabu, 06 Jan 2020	15.30	18.00	Managing Assets Managing Assets	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00
15	Sabtu, 09 Jan 2020	15.30	18.00	Launching Brand Identity Launching Brand Identity	Vidya Kharishma, ST., M.Ds.	Studio C2	9	75.00
16	Sabtu, 16 Jan 2020	15.30	18.00	Pelaksanaan UAS Pelaksanaan UAS	Vidya Kharishma, ST., M.Ds.	Studio C2	12	100.00

KARTU NILAI MAHASISWA

Kode Kelas : 201181010504D (SMA Sabtu 20181 dan 20182)

Matakuliah : Metode Branding

Dosen : Vidya Kharisma

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	Prk	Kuis	UTS	UAS	Akhir	Huruf
1	118101022	Ahmad Ardianto	84.00	86.00	0.00	0.00	80.00	90.00	85.80	A
2	118101031	Ilham Prakasiwi Krismon Setiawa	84.00	88.00	0.00	0.00	88.00	93.00	89.55	A
3	118101047	Maharani Ayu Pertiwi	84.00	83.00	0.00	0.00	76.00	70.00	76.75	B+
4	118101057	Nabila Fajriah Utami	74.00	40.00	0.00	0.00	0.00	0.00	17.70	E
5	118101058	Tania Sari	84.00	88.00	0.00	0.00	88.00	83.00	86.05	A
6	118101061	Paskhalis Dinto Kefie	74.00	85.00	0.00	0.00	78.00	78.00	80.25	A-
7	118101067	Aldi Pasa Rahman	79.00	65.00	0.00	0.00	82.00	85.00	76.95	B+
8	118201010	Indra Mahendra	79.00	72.00	0.00	0.00	68.00	70.00	70.65	B
9	118201011	Sendiana Armawati	100.00	90.00	0.00	0.00	90.00	85.00	88.75	A
10	118201012	Muchlis Sopian Kurniawan	74.00	83.00	0.00	0.00	71.00	78.00	77.80	B+
11	118201013	TAUFIK FADILLAH	100.00	78.00	0.00	0.00	85.00	87.00	84.00	A-
12	118201014	Randyansyah Frima	84.00	85.00	0.00	0.00	80.00	80.00	81.95	A-

Bobot / Distribusi Nilai

Kehadiran	5.00%
Tugas	35.00%
Praktek	0.00%
Kuis	0.00%
UTS	25.00%
UAS	35.00%
TOTAL	100%

Konversi Nilai Akhir	
Range Nilai	Grade
85.00 - 100.00	A
80.00 - 84.99	A-
75.00 - 79.99	B+
70.00 - 74.99	B
65.00 - 69.99	B-
60.00 - 64.99	C+
55.00 - 59.00	C
50.00 - 54.99	C-
45.00 - 49.99	D
0.00 - 44.99	E

Jakarta, 22 Januari 2021

Vidya Kharisma