



UNIVERSITAS TRILOGI

Jalan Taman Makam Pahlawan No. 1 Kalibata, RT.4/RW.4, Duren Tiga, Pancoran, Daerah Khusus Ibukota Jakarta 12760
Telp. 021-7980011 / 7981350 <http://trilogi.ac.id>

NILAI PERKULIAHAN MAHASISWA

PRODI : DESAIN KOMUNIKASI VISUAL

PERIODE : 2022/2023 GASAL

Mata kuliah : Periklanan dan Branding

Nama Kelas : 01

Pengajar : 130512 - Ratih Mahardika, S.T., M.Ds.

No	NIM	Nama Mahasiswa	TUGAS INDIVIDU (30%)	UTS (25%)	UAS (35%)	TUGAS KELOMPOK (10%)	Nilai	Grade	Lulus	Info
1	18109004	REDHOLA MUZNY ALVABA	60.00	65.00	70.00	70.00	65.75	B-	✓	
2	19109002	FADLI MUCHAMMAD BANI SUHARDJO	70.00	70.00	70.00	70.00	70.00	B	✓	
3	19109004	ANDINY SIFFA SILVIYA	75.00	78.00	78.00	75.00	76.80	B+	✓	
4	19109006	BAGAS RAHMAN WAHID UTOMO	78.00	78.00	78.00	78.00	78.00	B+	✓	
5	19109007	KHAYLA SALMA	78.00	78.00	75.00	78.00	76.95	B+	✓	
6	19110002	ARIQ SHOFWAN RAMADHAN	70.00	70.00	78.00	70.00	72.80	B	✓	
7	19110005	MUHAMMAD RAYHAN AL-RASYID	70.00	78.00	78.00	70.00	74.80	B	✓	
8	19110012	MICHAEL ANDREAS BOWAKH	70.00	78.00	78.00	78.00	75.60	B+	✓	
9	19110014	ARYA DWI FAJARIANSYAH	78.00	75.00	78.00	75.00	76.95	B+	✓	
10	20105006	DEFFA NOVITA SARI	78.00	78.00	78.00	78.00	78.00	B+	✓	
11	20109002	KAREN OKTADIANTIE SYAHPUTRI	80.00	80.00	80.00	80.00	80.00	A-	✓	
12	20109003	ANGELIA PUSPARANI	80.00	80.00	80.00	80.00	80.00	A-	✓	
13	20109006	MUHAMAD RIZKI HARPIANSYAH	90.00	90.00	90.00	90.00	90.00	A	✓	

14	20109007	FINA ANDRIANA	80.00	80.00	80.00	80.00	80.00	A-	✓	
15	20109010	MUHAMMAD REZLHA GHIRVANY	90.00	90.00	90.00	90.00	90.00	A	✓	
16	20109011	SINTA MEILIANA	73.00	75.00	75.00	78.00	74.70	B	✓	
17	20110001	LAIIDYA FITHRI	80.00	80.00	80.00	80.00	80.00	A-	✓	
18	20110002	MUHAMMAD RYAN FACHRI	90.00	90.00	90.00	90.00	90.00	A	✓	
19	20110003	RAIHAN SYAFA SULAIMAN	90.00	90.00	90.00	90.00	90.00	A	✓	
20	20110006	DAFFA SYAKIRA BACHTIAR	90.00	90.00	90.00	90.00	90.00	A	✓	
21	20110009	LUTHFIYAH ZAHRAH	90.00	90.00	90.00	90.00	90.00	A	✓	
22	20110011	AGUSTINO ADRIAN	80.00	80.00	80.00	80.00	80.00	A-	✓	
23	20110012	KEVIN RAIHAN RAWIS	80.00	80.00	80.00	80.00	80.00	A-	✓	
24	20110015	ANDRI CIPTO MARTONO	90.00	90.00	90.00	90.00	90.00	A	✓	
25	20110016	DINDA YUSFITA RAMADHANIA	93.00	93.00	93.00	93.00	93.00	A	✓	
26	20110017	RADEN RAFI ARYASYADI	80.00	80.00	80.00	80.00	80.00	A-	✓	
27	20110018	CINDY OKTAVIANI	80.00	80.00	80.00	80.00	80.00	A-	✓	
28	20110020	FABIL FAHRIAN	90.00	90.00	90.00	90.00	90.00	A	✓	
29	20110022	FANIA WIDYA OKTAVIANI	90.00	90.00	90.00	90.00	90.00	A	✓	
30	20110023	JIHAN SHABIRAH SEPTIA FASYA	90.00	90.00	90.00	90.00	90.00	A	✓	



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Mata kuliah : Periklanan dan Branding
 Pengajar : 130512 - Ratih Mahardika, S.T., M.Ds.

Nama Kelas : 01

No	NIM	Nama Mahasiswa	TUGAS INDIVIDU (30%)	UTS (25%)	UAS (35%)	TUGAS KELOMPOK (10%)	Nilai	Grade	Lulus	Info
31	20110025	AMBARWATI SUKMA WIJAYANTI	80.00	80.00	80.00	80.00	80.00	A-	✓	
32	20110027	OSISKA NUR ZAHWA	80.00	80.00	80.00	80.00	80.00	A-	✓	
33	20110029	AGUNG MAULANA YUSUF	80.00	80.00	80.00	80.00	80.00	A-	✓	
34	20110031	FERDIAN NUR HIDAYAT	80.00	80.00	80.00	80.00	80.00	A-	✓	
35	20110032	DAFFA RAFIQI HASIBUAN	90.00	90.00	90.00	90.00	90.00	A	✓	
36	20110033	SANDI FARHAN	80.00	80.00	80.00	80.00	80.00	A-	✓	
37	20110041	BAGUS SATRIA PUTRA ANGGORO	90.00	90.00	90.00	90.00	90.00	A	✓	
38	20110045	MUHAMMAD DWI PRAYOGA	90.00	90.00	90.00	90.00	90.00	A	✓	
39	20110046	DJEDJE TRI SOETEDJA	90.00	90.00	90.00	90.00	90.00	A	✓	
40	20110048	MUHAMMAD ZARKASI	90.00	90.00	90.00	90.00	90.00	A	✓	
41	20110049	WILDAN ULUL AZMI	90.00	90.00	90.00	90.00	90.00	A	✓	
42	20110051	DIMAS DWI PUTRA	90.00	90.00	90.00	90.00	90.00	A	✓	
43	20110052	INNA AULIA DIFAYANI	90.00	90.00	90.00	90.00	90.00	A	✓	
44	20110053	FIQHI HERLIANSYAH	90.00	90.00	90.00	90.00	90.00	A	✓	
45	20110054	PRADITO ALIEF UTOMO	90.00	90.00	90.00	90.00	90.00	A	✓	
46	20110055	CHRISTO RYAN SALINDEHO	90.00	90.00	90.00	90.00	90.00	A	✓	
47	20110056	MUHAMMAD ILHAM AZIZ	90.00	90.00	90.00	90.00	90.00	A	✓	

48	20110058	VALERIE TRESNA	90.00	90.00	90.00	90.00	90.00	A	✓	
49	20110060	PATRICIA DIANA LARASATI	90.00	90.00	90.00	90.00	90.00	A	✓	
50	20110061	VANESA NABILA	90.00	90.00	90.00	90.00	90.00	A	✓	
51	20110062	KIBTIYAH	90.00	90.00	90.00	90.00	90.00	A	✓	
52	20110064	JAGAD ENJANG ARYSENO	90.00	90.00	90.00	90.00	90.00	A	✓	
53	20110065	MUHAMMAD GALANTZY RAMADHAN CASSIDY	90.00	90.00	90.00	90.00	90.00	A	✓	
54	20110066	AKBAR MAULANA HASAN	90.00	90.00	90.00	90.00	90.00	A	✓	
55	20110067	MOCHAMAD HADDAD NOOR ROBBANIE	90.00	90.00	90.00	90.00	90.00	A	✓	
56	20110068	REISHI NATAYA	90.00	90.00	90.00	90.00	90.00	A	✓	
57	20110073	WULAN SUCIANA	90.00	90.00	90.00	90.00	90.00	A	✓	

Tanggal Cetak : Selasa, 7 Februari 2023, 14:32:48

Paraf Dosen :



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ABSENSI DAN SILABUS PERKULIAHAN DESAIN KOMUNIKASI VISUAL 2022/2023 GASAL

MATA KULIAH : Periklanan dan Branding
NAMA DOSEN : Ratih Mahardika, S.T., M.Ds.
KREDIT/SKS : 3 SKS
KELAS : 181530

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	TANDA TANGAN
1	Jumat, 2 September 2022	07:45	10:15		proses branding	47 / 57	
2	Jumat, 16 September 2022	07:45	10:15		review tugas	54 / 57	
3	Jumat, 23 September 2022	07:45	10:15		brand builder factor	39 / 57	
4	Jumat, 30 September 2022	07:45	10:15		tools of branding	48 / 57	
5	Jumat, 7 Oktober 2022	07:45	10:15		ingredients of branding	57 / 57	
6	Jumat, 21 Oktober 2022	07:45	10:15		presensi kehadiran	57 / 57	
7	Jumat, 21 Oktober 2022	10:30	13:15		promosi vs branding dan brand stages	38 / 57	
8	Jumat, 28 Oktober 2022	07:45	10:15	UTS	UTS	57 / 57	



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NAMA DOSEN : Ratih Mahardika, S.T., M.Ds.
KREDIT/SKS : 3 SKS
KELAS : 181530

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	TANDA TANGAN
9	Jumat, 4 November 2022	07:45	10:15			0 / 57	
10	Jumat, 11 November 2022	07:45	10:15			57 / 57	
11	Jumat, 18 November 2022	07:45	10:15		belajar mandiri: proses rebranding GOJEK	57 / 57	
12	Jumat, 25 November 2022	07:45	10:15		tugas kelompok	57 / 57	
13	Jumat, 2 Desember 2022	07:45	10:15		presentasi kelompok	57 / 57	
14	Jumat, 9 Desember 2022	07:45	10:15		presentasi kelompok	57 / 57	
15	Jumat, 16 Desember 2022	07:45	10:15		Perilaku konsumen, Media Online	57 / 57	
16	Jumat, 13 Januari 2023	07:45	10:15	UAS	UAS	57 / 57	

Jakarta, 07 Februari 2023
Ketua Prodi Desain Komunikasi Visual

Damar Ranga Putra, S.Sn. ,M.Ds.
NIP. 170002